

## Jury statement Paul Schuitema-award 2019

As a start, the members of the jury for this year's *Paul Schuitema Prijs* [award] would like to state that the quality, attractiveness, diversity, and depth of the work shown, as well as the commitment of the students, has made their task both an absolute pleasure as well as a complete ordeal. Not an empty phrase but meant as a compliment to all graduating students of the departments of Photography, Graphic Design and Interior Architecture and Furniture Design.

The *Paul Schuitema Prijs* is not just about rewarding an outstanding production. In spirit, vision, and method the awarded body of work must relate to that of Paul Schuitema - photographer, typographer, furniture designer, painter, interior architect and respected teacher at *our* Royal Academy of Art. So, criteria regarding social relevance, the design process, organizing capabilities, authenticity, and progressive thinking must be met. Based on these criteria, the judges have tried to answer the following question: 'If Paul Schuitema would still be teaching here today, which project(s) would have gotten his keen support?'

This question, these criteria, and the expertise of the judges resulted in a coherent selection.

However, before we reveal the 2019 award winner, the jury would like to express that it was especially pleased with those students that had the stamina, curiosity, and capability to explore their subjects all the way - regarding analyses, context, and relevance. Acknowledging this, the jury gives **honorable mentions** to Pien Kars (Graphic Design) for Lucy and Filippo Maria Ciriani (Photography) for *Silent Canary*. Using an installation to maneuver the viewer in the right position to experience her effective stop motion animation, Pien proposes an alternative, fresh perspective on absolutes dictated *or* formulated by our patriarchal society. With a Belgian mining town as case, Filippo offers a critical view on the ownership of resources, while adding a personal signature to what is, by know, traditional documentary photography.

Congratulations!

And now for the **winner**:

The jury has decided to grant the *Paul Schuitema Prijs* 2019 to Interior Architecture and Furniture Design student Tijs Struijk for *Club Folk*.

Tijs projects an open choreography, an invitation for interaction, on the dance-floor thus (re)emphasizing the social aspect of dancing and clubbing. Using the communal-aspect of traditional folk-dance as a reference, he explored the technical possibilities, within the design process, to create such an interface. Working from, and testing in real life situations, as recorded in the rough footage of the events, *Club Folk* convinces one of the possibilities

and the attraction of Thijs' intervention. The start of something...

Congratulations!

Jiri Nieuwenhuis (on behalf of the Family Schuitema)

Ernie Mellegers (Interior Architecture & Furniture Design)

Gert Dumbar (Graphic Design)

Guus Rijven (Photography)