

Master Type and Media

Royal Academy of Art, The Hague (KABK)

MA Type and Media full-time

Study duration
1 year

Department head
Erik van Blokland

Teachers (selection)

- Erik van Blokland
- Paul van der Laan
- Peter Verheul
- Françoise Berserik
- Peter Bilak
- Peter van Blokland
- Frank Blokland
- Frank Grießhammer
- Just van Rossum
- Ilya Ruderman
- Kristyan Sarkis
- Fred Smeijers
- Jan Willem Stas

Tuition fees 2018/2019 (new students)

Statutory tuition fee: € 2060,-¹ / € 1030,-²

- 1 EEA students and non-EEA students with a legally registered EEA-partnership, asylum or refugee status.
- 2 EEA-students who enrol for a Bachelor programme in the Dutch Higher Education system for the first time, pay half price (only for the first year).

Full details on all tuition fees are published on www.kabk.nl

<http://typemedia.org>

Type design / Typography

The Master Type and Media at the Royal Academy of Art, The Hague (KABK) is a one-year programme that delves into type design and typography for different contexts including print, screens and interactive media. Unique to the course is its small size. Students will work intensively in a group of no more than 12 under the guidance of experts and teachers from the KABK and abroad.

“When in doubt, draw.”

Erik van Blokland – Head of the Master Type and Media



Chinese lettering

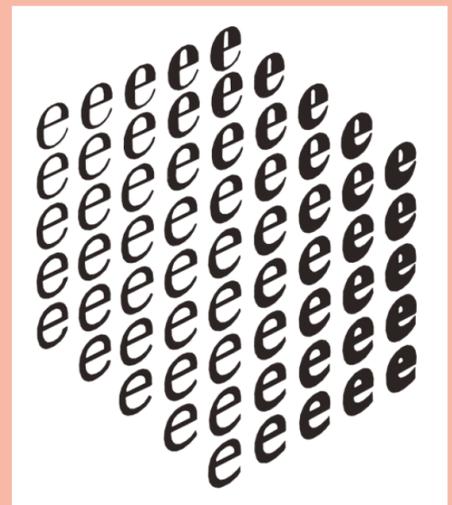
First Semester/ Second Semester

The academic year is divided into two semesters. The first semester has a mid-term review in November and concludes with an evaluation in January. The design of typefaces, like any other creative discipline, is an iterative process. The first semester consists of a series of assignments to train the eye and hand. The focus is on the foundations of letter forms. Making letter shapes with different tools, letter carving in stone and letters based on prescribed parameters with TypeCooker. Contrast studies of basic form principles applied to a whole typeface, coding for parametric design and tool development with Python, Drawbot and Robofont so the designer can learn to control the workflow of the type design process.

In the second semester the students work on an individual project according to their personal interest. Skills acquired in the first semester are used to define, design and produce a new typeface. This can be for a specific context, application, medium or script. The projects are conceptually very diverse, for instance type for newspapers, expressive typography, scientific publications or signage systems. The development and research for the typeface is documented and presented with a process book, type specimen, a presentation and a contribution to the group exhibition. The exam work is on show during the Graduation Festival.

Future / Professional

Discussions with leading type designers, typographers and graphic designers provide theoretical depth. Excursions to selected research libraries, special collections and conferences (TypeAmsterdam, TypoLabs Berlin) ensure engagement with the professional field. Students explore every aspect of letterforms: contrast, rhythm, proportion and weight as well as font technology, digitising and tool development. The programme is constructed to produce expert designers with a thorough knowledge of, and pronounced affinity with, type and typography



Noordzij-Cube

Royal / Rebellious

Founded in 1682, the Royal Academy of Art, The Hague is the oldest Academy in The Netherlands. As a Royal Academy of Art graduate you will define the Type and Media field of tomorrow.



Type and Media graduation exhibition 2017



Workshop with Cyrus Highsmith

Royal Academy of Art The Hague

The Royal Academy of Art, The Hague (KABK) is an academy for fine arts and design. In addition to numerous bachelor and master programmes, the academy offers preparatory courses and two part-time courses: Fine Arts and Photography. It is also possible to complete a Double Degree Fine Arts programme or a PhD in the Arts in collaboration with Leiden University.

Bachelors

- ArtScience
- Fine Arts
- Graphic Design
- Interactive / Media / Design
- Interior Architecture & Furniture Design
- Photography
- Textile & Fashion

Masters

- Artistic Research
- ArtScience
- Industrial Design
- Interior Architecture (INSIDE)
- Non Linear Narrative
- Type and Media

For more information about our programmes visit www.kabk.nl or find us via:



“Make more and surprise yourself. Don't reject ideas that you haven't visualised yet”

Peter Verheul – Teacher at the Master Type and Media



Chocolat letters

Photos: Type and Media
Font: Marr Sans, designed by Paul Barnes, Hrvoje Živčić (MA Type and Media) and David Foster